

BUYER REGISTRATION FORM

KEY DATES:

June, 2021	Confirmation of Participation of Buyers Previously registered to the 2020 event
July 1st ,2021	Buyer Registration begins
July 31st, 2021	"Flash" Special Registration fee of US\$100.00 begins
August 2nd, 2021	Deadline for Flash Early Bird Registration fee
August 2nd, 2021	Early Bird Registration fee of US\$150.00 USD begins
September 30th, 2021	Online Directory Available
October 1st, 2021	Appointment Request System available
October 15th, 2021	Deadline for Early Bird Registration
November 3rd, 2021	Regular and On-site Registration fee of US\$200.00 begins
November 9th, 2021	Deadline to cancel your Buyer Registration (US\$100.00 cancellation fee per Delegate)
November 15th, 2021	Deadline to be included in the Tianguis Directory
November 17th, 2021	Deadline to submit your Appointment Requests Form
	Personalized Appointments Schedule Available through your Event Passport
	Additional Appointments may be requested through "Instamatch"
	Deadline to register online for Tianguis
	Buyers On-site Registration begins
	Tianguis Market Place begins

PRELIMINARY PROGRAM

Monday, November 15th

10:00–18:00 Buyers On-site Registration begins

Tuesday, November 16th

10:00–19:00 Buyers Registration

Wednesday, November 17th

10:00–18:00 Buyers Registration

09:00–18:00 Tianguis Market Place begins

Thursday, November 18th

09:00–18:00 Buyers Registration

10:00–18:00 Tianguis Market Place begins

Friday, November 19th

09:00–18:00 Buyers Registration

10:00–14:00 Tianguis Market Place

REQUIREMENTS AND DOCUMENTS FOR REGISTRATION

- Complete Registration Form
- If you have not participated in any of the last 3 Tianguis editions, please attach a document that certifies your company or yourself as qualified to attend Tianguis 2021 (i.e.: IATA number, ASTA registration, etc.)
- A photograph I.D. and a Business Card for your onsite registration

TIANGUIS MARKET PLACE / APPOINTMENT SESSIONS

- Your company may register as many qualified Buyer Delegates as you wish. All correspondence will be sent to the attention of the Primary Delegate indicated on page 2
- This event is based on pre-scheduled appointments. You are encouraged to attend all meetings in order to make this event profitable for everyone involved

CONTACT INFORMATION

Our Tianguis office in Mexico City:

Tel: +52 (55) 5201-9000 Ext. 41553 & 41554

Email: Salvador Bedolla: sbedolla@cie.com.mx

Email: Adriana Rugerio: arugerio@cie.com.mx

Our Tianguis office for United States and Canada:

Tel: 1-865-622-2504

Email: buyerinfo@tianguis.com



BUYER REGISTRATION FORM

INFORMATION (This address will be included in the Official Directory)

Company Name _____
 Address _____
 City _____ State _____ Zip _____ Country _____
 Tel. Office () _____ Mobile () _____
 E-mail _____ Web Page _____

BUYER DELEGATE INFORMATION

	Primary Delegate (1)	Delegate (2)	Delegate (3)
Name			
Last Name			
Title			
E-mail			

All delegates will have access to the market place and will be given their own set of appointments. In case you want to register more than 3 delegates, please fill out another form.

_____ Buyers at **US\$100.00** each on/or before July 31st, 2021 US\$ _____
 _____ Buyers at **US\$150.00** each on/or before September 30th, 2021 US\$ _____
 _____ Buyers at **US\$200.00** each from October 1st, 2021 US\$ _____

TOTAL AMOUNT PAID US\$ _____

PAYMENT CONDITIONS

By clicking this box, you agree to all terms and conditions contained in the section "Policies and Conditions".
 To view our "Policies and Conditions", please click on the following link: www.tianguisturistico.com

By signing this form, I (print name) _____ authorize **Infinite Software Solutions** to process full payment for the registration fee shown above to this credit card and agree to the cancellation policies shown on "Policies and Conditions".

The Buyer registration fee includes your participation in Tianguis 2021 business and social events ONLY.

It does not include hotel accommodations or air transportation. Any changes or cancellations must be sent by e-mail to: BuyerInfo@tianguis.com on or before October 15th, 2021 and are subject to a **US\$100.00** cancellation fee.

No refunds will be issued after this date.

Credit card payment must accompany Registration Form in order to guarantee your participation at the event.

PLEASE NOTE: CHECKS ARE NOT ACCEPTED

				Expiration Date		
American Express	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Mastercard	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Visa	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Cardholder's Name

Signature

Date

BUYER REGISTRATION FORM

COMPANY MARKETING INFORMATION

The Buyer Directory contains important sales and marketing information about your Company.
The questions marked with ** must be answered in order for your company to be included in the Directory indexes.
Please do not add or write in answers not provided.

A. Please provide a brief company description (maximum 80 words):

B. ** Do you attend other tourism fairs apart from Tianguis? If so, which ones?

C. **Describe your Company organization/markets:

1.Tour Operator	<input type="checkbox"/>	10.Small/Medium < 500	<input type="checkbox"/>	19.Wedding Planner	<input type="checkbox"/>
2.Wholesaler	<input type="checkbox"/>	11.Individual- Leisure	<input type="checkbox"/>	20.Luxury Travel	<input type="checkbox"/>
3.Travel Agent	<input type="checkbox"/>	12.Educational/ Learning Groups	<input type="checkbox"/>	21.Religious Tourism	<input type="checkbox"/>
4.Incentive Company	<input type="checkbox"/>	13.Motorcoach Operator	<input type="checkbox"/>	22.Individual- Business Travelers	<input type="checkbox"/>
5.Association	<input type="checkbox"/>	14.Senior Groups	<input type="checkbox"/>	23.Sports Groups	<input type="checkbox"/>
6.Charter Operator	<input type="checkbox"/>	15.Global Distribution System	<input type="checkbox"/>	24.Medical Tourism	<input type="checkbox"/>
7.Adventure Tourism	<input type="checkbox"/>	16.Broker	<input type="checkbox"/>	25.Other _____	<input type="checkbox"/>
8.PCO	<input type="checkbox"/>	17.Online Travel Agency (OTA)	<input type="checkbox"/>		
9.Large Groups > 500	<input type="checkbox"/>	18.LGBT Travel Agent	<input type="checkbox"/>		

D. What is your pricing/marketing position?

1.Economy	<input type="checkbox"/>	2.Moderate	<input type="checkbox"/>	3.Luxury	<input type="checkbox"/>
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E. If you sell groups to Mexico, indicate the average size:

1.Small: under 100	<input type="checkbox"/>	2.Medium: 101-300	<input type="checkbox"/>	3.Large: 301-500	<input type="checkbox"/>	4.Very large: +500	<input type="checkbox"/>
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F. What is the value of your Company in U.S. Dollars?

1.Under \$1 Million	<input type="checkbox"/>	2.\$1 Million - \$3 Million	<input type="checkbox"/>	3.\$3 Million and over	<input type="checkbox"/>
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G. ** What products and services are of interest to your company?

1.Accommodations	<input type="checkbox"/>	9.Bus Ticketing	<input type="checkbox"/>	17.Historical / Educational Trips	<input type="checkbox"/>
2.Adventure Sports	<input type="checkbox"/>	10.Car Rental	<input type="checkbox"/>	18.Incentive Programs	<input type="checkbox"/>
3.Air Ticketing	<input type="checkbox"/>	11.Children's Programs	<input type="checkbox"/>	19.Sightseeing/Guided Tours	<input type="checkbox"/>
4.Airport Transfers	<input type="checkbox"/>	12.Convention / Meeting Facilities	<input type="checkbox"/>	20.Spa	<input type="checkbox"/>
5.Ecotourism	<input type="checkbox"/>	13.Charters	<input type="checkbox"/>	21.Special Events	<input type="checkbox"/>
6.Attractions	<input type="checkbox"/>	14.Weddings	<input type="checkbox"/>	22.Audiovisual & Translation Services	<input type="checkbox"/>
7.Banquets	<input type="checkbox"/>	15.Golf	<input type="checkbox"/>	23.Watersports	<input type="checkbox"/>
8.Business Center	<input type="checkbox"/>	16.Handicapped Facilities	<input type="checkbox"/>	24.Other: _____	<input type="checkbox"/>

H. ** States of Mexico that are relevant for your business:

1.Aguascalientes	<input type="checkbox"/>	9.Mexico City	<input type="checkbox"/>	17.Morelos	<input type="checkbox"/>	25.Sinaloa	<input type="checkbox"/>
2.Baja California	<input type="checkbox"/>	10.Durango	<input type="checkbox"/>	18.Nayarit	<input type="checkbox"/>	26.Sonora	<input type="checkbox"/>
3.Baja California Sur	<input type="checkbox"/>	11.Estado de Mexico	<input type="checkbox"/>	19.Nuevo Leon	<input type="checkbox"/>	27.Tabasco	<input type="checkbox"/>
4.Campeche	<input type="checkbox"/>	12.Guanajuato	<input type="checkbox"/>	20.Oaxaca	<input type="checkbox"/>	28.Tamaulipas	<input type="checkbox"/>
5.Coahuila	<input type="checkbox"/>	13. Guerrero	<input type="checkbox"/>	21.Puebla	<input type="checkbox"/>	29.Tlaxcala	<input type="checkbox"/>
6.Colima	<input type="checkbox"/>	14.Hidalgo	<input type="checkbox"/>	22.Queretaro	<input type="checkbox"/>	30.Veracruz	<input type="checkbox"/>
7.Chiapas	<input type="checkbox"/>	15.Jalisco	<input type="checkbox"/>	23.Quintana Roo	<input type="checkbox"/>	31.Yucatan	<input type="checkbox"/>
8.Chihuahua	<input type="checkbox"/>	16.Michoacan	<input type="checkbox"/>	24.San Luis Potosi	<input type="checkbox"/>	32.Zacatecas	<input type="checkbox"/>



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I. What type of accommodations are of interest to your company?

- | | | | | | |
|---------------|--------------------------|---------------------------------|--------------------------|------------------------------------|--------------------------|
| 1. De Luxe | <input type="checkbox"/> | 5. Condominium | <input type="checkbox"/> | 9. Boutique Hotel (under 50 rooms) | <input type="checkbox"/> |
| 2. Five Star | <input type="checkbox"/> | 6. Cottages/Villas | <input type="checkbox"/> | 10. Resort | <input type="checkbox"/> |
| 3. Four Star | <input type="checkbox"/> | 7. Large Hotel (over 300 rooms) | <input type="checkbox"/> | 11. Beachfront | <input type="checkbox"/> |
| 4. Three Star | <input type="checkbox"/> | 8. Medium Hotel (51-299 rooms) | <input type="checkbox"/> | 12. Ecological Property | <input type="checkbox"/> |

Please indicate your most important products and sales volume for each specific product:

J. FIT's (Frequent Individual Travelers): Number sent to Mexico last year?

- | | | | | | |
|--------------|--------------------------|----------------|--------------------------|----------------|--------------------------|
| 1. Under 100 | <input type="checkbox"/> | 3. 501 – 1000 | <input type="checkbox"/> | 5. 3001 – 5000 | <input type="checkbox"/> |
| 2. 101 – 500 | <input type="checkbox"/> | 4. 1001 – 3000 | <input type="checkbox"/> | 6. Over 5000 | <input type="checkbox"/> |

K. Groups, Meetings and Incentives:

- | | | | | | |
|-------------|--------------------------|-------------|--------------------------|-------------|--------------------------|
| 1. Under 25 | <input type="checkbox"/> | 2. 26 – 100 | <input type="checkbox"/> | 3. Over 100 | <input type="checkbox"/> |
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