



# PARTICIPANT – MEDIA (MARKETING, MEDIA ADVERTISING & TECHNOLOGY) REGISTRATION FORM

## KEY DATES:

June, 2021	Confirmation of Participation of Participant – Media previously registered to the 2020 event
July, 2021	Participant-Media Early Bird Registration begins (US\$200.00 per delegate)
August 2nd, 2021	Online Directory Available
September 30th, 2021	Appointment Request System available
October 1st, 2021	Deadline for Early Bird Registration
October 15th, 2021	Regular and On-site Registration fee of US\$400.00 begins
November 3rd, 2021	Deadline to cancel your Buyer Registration (US\$100.00 cancelation fee per Delegate)
November 9th, 2021	Deadline to be included in the Tianguis Directory
November 16th, 2021	Deadline to submit your Appointment Requests Form
November 17th, 2021	Personalized Appointments Schedule Available through your Event Passport
	Additional appointments may be requested through "Instamatch"
	Deadline to register online for Tianguis
	Participant-Media On-site Registration begins
	Tianguis Market Place begins

## PRELIMINARY PROGRAM

### Tuesday, November 16th

10:00–19:00 Participant-Media Registration begins

### Wednesday, November 17th

10:00–18:00 Participant-Media Registration

10:00–18:00 Tianguis Market Place begins

### Thursday, November 18th

09:00–18:00 Participant Media Registration

10:00–18:00 Tianguis Market Place

### Wednesday, November 19th

10:00–14:00 Tianguis Market Place

## REQUIREMENTS FOR REGISTRATION

- Complete Registration Form
- A Photograph I.D. and a Business card for your onsite registration

## TIANGUIS MARKET PLACE / APPOINTMENT SESSIONS

- Your company may register as many qualified Delegates as you wish. All correspondence will be sent to the attention of the Primary Delegate indicated on page 2
- Participant-Media may request appointments with Exhibitors, BUT all the appointments need to be confirmed by the Exhibitor in order to be scheduled
- Up to 10 appointments will be confirmed for you between Tuesday afternoon and Wednesday morning, given the Exhibitor will not cancel the requested appointment
- You may request additional appointments through the "Instamatch" from November 8<sup>th</sup> and/or On-site

## CONTACT INFORMATION

### Our Tianguis offices in Mexico City:

Tel: +52 (55) 5201-9000 Ext. 41553 & 41554

Email: Salvador Bedolla: [sbedolla@cie.com.mx](mailto:sbedolla@cie.com.mx)

Email: Adriana Rugerio: [arugerio@cie.com.mx](mailto:arugerio@cie.com.mx)

### Our Tianguis offices for United States and Canada:

Tel: 1-865-622-2504

Email: [buyerinfo@tianguis.com](mailto:buyerinfo@tianguis.com)



# PARTICIPANT – MEDIA

## (MARKETING, MEDIA ADVERTISING & TECHNOLOGY)

### REGISTRATION FORM

**INFORMATION** (This address will be included in the Official Directory)

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Tel. Office ( ) \_\_\_\_\_ Mobile ( ) \_\_\_\_\_

E-mail \_\_\_\_\_ Web Page \_\_\_\_\_

**PARTICIPANT-MEDIA DELEGATE INFORMATION**

	Primary Delegate (1)	Delegate (2)	Delegate (3)
Name			
Last Name			
Title			
E-mail			

All delegates will have access to the market place and will be given their own set of appointments. In case you want to register more than 3 delegates, please fill out another form.

\_\_\_\_\_ Participant – Media delegates at **US\$200.00** each on/or before September 30th, 2021 US\$ \_\_\_\_\_

\_\_\_\_\_ Participant – Media delegates at **US\$400.00** each from October 1st, 2021 US\$ \_\_\_\_\_

TOTAL AMOUNT PAID US\$ \_\_\_\_\_

**PAYMENT CONDITIONS**

By clicking this box,  you agree to all terms and conditions contained in the section “Policies and Conditions”.  
 To view our “Policies and Conditions”, please click on the following link: [www.tianguisturistico.com](http://www.tianguisturistico.com)

By signing this form, I (print name) \_\_\_\_\_ authorize **Infinite Software Solutions** to process full payment for the registration fee shown above to this credit card and agree to the cancellation policies shown on “Policies and Conditions”.

The Buyer registration fee includes your participation in Tianguis 2021 business and social events ONLY.  
 It does not include hotel accommodations or air transportation. Any changes or cancellations must be sent by e-mail to: [BuyerInfo@tianguis.com](mailto:BuyerInfo@tianguis.com) on or before October 15<sup>th</sup>, 2021 and are subject to a **US\$100.00** cancellation fee.

**No refunds will be issued after this date.**

Credit card payment must accompany Registration Form in order to guarantee your participation at the event.

**PLEASE NOTE: CHECKS ARE NOT ACCEPTED**

	<b>Expiration Date</b>												
American Express	<table border="1" style="display: inline-table; border-collapse: collapse;"> <tr><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td></tr> <tr><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td></tr> </table>												
Mastercard	<table border="1" style="display: inline-table; border-collapse: collapse;"> <tr><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td></tr> <tr><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td></tr> </table>												
Visa	<table border="1" style="display: inline-table; border-collapse: collapse;"> <tr><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td></tr> <tr><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td></tr> </table>												

Cardholder's Name

Signature

Date

\_\_\_\_\_



# PARTICIPANT – MEDIA (MARKETING, MEDIA ADVERTISING & TECHNOLOGY) REGISTRATION FORM

## COMPANY MARKETING INFORMATION

The Directory contains important sales and marketing information about your Company.

The questions marked with \*\* must be answered in order for your company to be included in the Directory indexes. Please do not add or write in answers not provided.

A. \*\* Please provide a brief company description (maximum 80 words):

**B. What is the value of your company in US Dollars?**

- 1.Under \$1 Million       2.\$1 Million - \$3 Million       3.\$3 Million and over

**C. \*\*Describe your company:**

- |   |  |   |
|---|--|---|
| 1. Media Advertiser <input type="checkbox"/>  | 6. Advertising Agency <input type="checkbox"/> | 11. Marketing & Tourism Representation Company <input type="checkbox"/> |
| 2. Editorial / Press <input type="checkbox"/> | 7. Television <input type="checkbox"/>         | 12. Technology <input type="checkbox"/>                                 |
| 3. Online Magazine <input type="checkbox"/>   | 8. Photographer <input type="checkbox"/>       | 13. Other _____ <input type="checkbox"/>                                |
| 4. Printed Media <input type="checkbox"/>     | 9. Travel Guide <input type="checkbox"/>       |   |
| 5. Electronic Media <input type="checkbox"/>  | 10. Radio <input type="checkbox"/>             |   |

**D. \*\* States of Mexico that are relevant for your business:**

- |   |   |  |   |
|---|---|--|---|
| 1. Aguascalientes <input type="checkbox"/>      | 9. Mexico City <input type="checkbox"/>       | 17. Morelos <input type="checkbox"/>         | 25. Sinaloa <input type="checkbox"/>    |
| 2. Baja California <input type="checkbox"/>     | 10. Durango <input type="checkbox"/>          | 18. Nayarit <input type="checkbox"/>         | 26. Sonora <input type="checkbox"/>     |
| 3. Baja California Sur <input type="checkbox"/> | 11. Estado de Mexico <input type="checkbox"/> | 19. Nuevo Leon <input type="checkbox"/>      | 27. Tabasco <input type="checkbox"/>    |
| 4. Campeche <input type="checkbox"/>            | 12. Guanajuato <input type="checkbox"/>       | 20. Oaxaca <input type="checkbox"/>          | 28. Tamaulipas <input type="checkbox"/> |
| 5. Coahuila <input type="checkbox"/>            | 13. Guerrero <input type="checkbox"/>         | 21. Puebla <input type="checkbox"/>          | 29. Tlaxcala <input type="checkbox"/>   |
| 6. Colima <input type="checkbox"/>              | 14. Hidalgo <input type="checkbox"/>          | 22. Queretaro <input type="checkbox"/>       | 30. Veracruz <input type="checkbox"/>   |
| 7. Chiapas <input type="checkbox"/>             | 15. Jalisco <input type="checkbox"/>          | 23. Quintana Roo <input type="checkbox"/>    | 31. Yucatan <input type="checkbox"/>    |
| 8. Chihuahua <input type="checkbox"/>           | 16. Michoacan <input type="checkbox"/>        | 24. San Luis Potosi <input type="checkbox"/> | 32. Zacatecas <input type="checkbox"/>  |

E. Please describe your Target Audience and Circulation (maximum 80 words):